
EMMA DAVIDOV

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Instagram: @emma_davidov

Tiktok: @didnthearitfromme

Experience

Social Media Manager and East Coast Retail Coordinator, HANEY; New York, NY — September 2019 - December 2021

Created and scheduled content for Instagram, designed and sent bi-weekly graphic customer emails, Provided social media insights and strategy. Conducted store visits, collected and analyzed retail and consumer data to determine customer base for specific pieces, fostered relationships with sales associates, featured collection in accompaniment with competitors, lead seminars for sales associates to establish selling points and brand message, submitted reports to global marketing team.

PR and Event Intern, Thom Browne; New York, NY — Fall 2019

Assisted PR Manager, Marketing team, and Archivist. Organized and developed Showroom, Bagged and assembled runway looks, editorial pulls, and VIP looks, Created sample sets to send to international agencies, Reorganized sample closet, Created press market value sheet, Assisted On-site at NYFW show and installation

Intern, The Wall Group, LA, LLC; New York, NY — June 2017- July 2019

Sorted through and organized materials, Distributed products to artists, Answered phones and spoke with clients and artists, Made travel arrangements for artists, Input photographs and articles into archives, Delivered packages to clients, Assisted in every day office activities

Market Week Intern, HANEY; New York, NY — May 2016, 2017, 2018

Supported Chief Operating Officer with daily operational functions, Created boardroom and courtroom multimedia presentations including video and text-sync'd depositions for enhanced understanding, Steamed and ironed fashion items in preparation for professional photo shoots, Dressed models in preparation for client-meetings and trunk shows, Rehearsed cat walks and special choreography in preparation for trunk shows, Wrote and posted blog entries for HANEY's fashion blog, Served as a social media consultant creating the company's Snapchat and posting on Instagram and Pinterest

Education

Fordham University (Juilliard School Exchange) — BA Music Class of 2021

New York University — Visiting Student (2019)

Skills

Content Creation in Tiktok, Instagram (Reels+Feed), Twitter, Youtube, Facebook), Proficiency in Microsoft, Excel, Google Suite, Adobe, Canva, Wordpress and Weebly, Social Media Consulting, Teaching/Tutoring, Working with Children, Interpersonal Skills, Volunteerwork (The Kilgoris Project, LGBTQ+)
